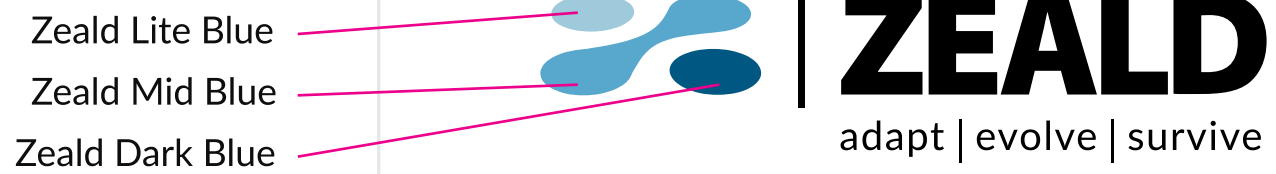


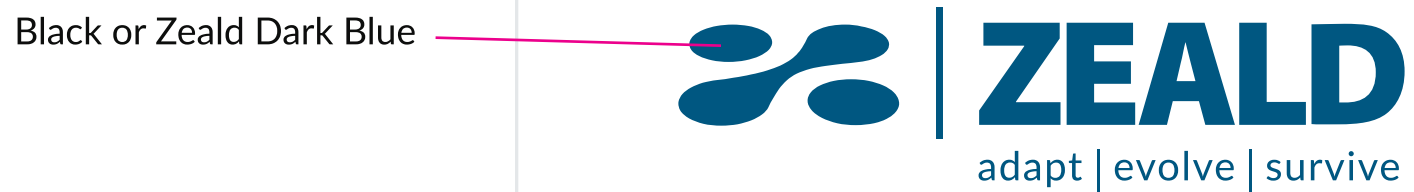
Zeald Brand Specification

Logo Colour Variations

Zeald Master Logo



Zeald Logo - 1 Col



Zeald Logo - Negative Application



Colours



Zeald Dark Blue

Pantone 302 C

C - 90
M - 25

~~Y - 90~~
K - 90

~~R - 87~~
B - 129

#005781



Zeald Mid Blue

Pantone 551 C

C - 54
M - 6
Y - 0
K - 17

R - 88
G - 166
B - 204

#58A6CC



Zeald Lite Blue

Pantone 551 C

C - 33
M - 4
Y - 5
K - 5

R - 158
G - 202
B - 220

#9ECADC



Zeald Grey

Pantone 431 C

C - 11
M - 1
Y - 0
K - 64

R - 137
G - 144
B - 139

#89908B



Zeald Orange

Pantone 179 C

C - 0
M - 75
Y - 100
K - 0

R - 242
G - 101
B - 34

#F26522

Minimum Clear Space

Centered Alignment

